

Anna Chiara Invernizzi

Qualification

Work Experience

Degree

Present Positions

- Board member of Atlantia S.p.A.
- Vice President Fondazione Comunità del Novarese - Fondazione CARIPLLO
- Board member of Moltiplica S.p.A.
- President of the Novara delegation - Veronesi Foundation
- Member of the Governing Council of Ail-Novara Onlus
- Member of the Governing Council of Foraz - Intercompany Consortium for Professional
- Development by Confindustria Novara Vercelli Valsesia - in Novara

Positions held in the past

- Vice President of Fondazione CRT (2013-2021)
- President of the Investment Committee of Fondazione CRT (2017-2021)
- Vice President of Associazione Industriali in Novara with delegation on Education (2008-2019)
- Board member of Fondazione Sviluppo e Crescita (Development and Growth) - CRT (2017-2021)
- Independent board member of Tickmark Spa (2008-2014)
- Member of the Support Committee of Cassa Depositi e Prestiti (2015-2017)
- Vice President of Centro Estero per l'Internazionalizzazione S.c.p.A. del Piemonte (2017-2020)
- Member of the Governing Council of Novara-Territorio e Cultura Onlus (2014-2020)
- Board member of Fondazione ISI, Torino (2014-2020)
- Member of the technical committee of Progetto Lagrange Fondazione CRT (2013-2020)
- Member of the Board and the Executive Board of ACRI (2014-2017)
- President of Environment and Sustainable Development Commission ACRI (2017-2021)
- Board member of Fondazione Giordano Dell'Amore (2012-2015)
- Board member of CESPAs, University of Piemonte Orientale (2012-2015)
- Board member of the University of Piemonte Orientale (from 2009 to 2015)
- Member of the Steering Committee of Fondazione per Istruzione Tecnica Superiore Aereospazio e Meccatronica (2011-2013)
- Deputy Director of the Master in Management for the fostering and promotion of local products of the University of Piemonte Orientale (a.y. 2011-2012)

Scholarly Work

Research fields

- Analysis of the strategic assets in the rice market: sector development and main strategic behaviours.
- Accounting implications of the introduction of the euro for agricultural businesses.
- Problems for small businesses in the transition from the lira to the euro.
- Strategies of rice milling companies.
- New professions in large or medium-sized companies in the north-eastern area of Piedmont (the research was carried out by Università degli Studi in Torino - II Faculty of Economics in Novara together with the Chamber of Commerce).
- Analysis of the different stages of organisational planning and their performance indicators.
- Entrepreneurial system in the Province of Novara.
- Study of the manufacturing companies belonging to the tap and fitting district.
- Economy and administration in tourism and hotel industry.
- Implementation of international accounting policies to the balance sheets of tourist businesses.
- Tour operating companies: management problems and organisational consequences.
- The supply chain: analysis of constraints and opportunities.
- Analysis of bank/business relations: strategic opportunities and operational constraints.

Teaching

- Università degli Studi del Piemonte Orientale – Economics and Business Department
2006-2022 Professor of Business Economics C (80 hours) 10 credits.
2021-2022 Professor of marketing and tourism strategies
- Università degli Studi del Piemonte Orientale - Faculty of Economics located in Domodossola and Stresa
2006-2022 Professor of General and Applied Accounting (60 hours).
- Università degli Studi di Torino - Scuola di Amministrazione Aziendale (SAA) High School of Business Administration) located in Novara
1998-2001 Collaboration in the teaching of General and Applied Accounting Course for high school leavers. Lectures of Business Organisation within the course of professor M. Bianchi - Course for high-school leavers. Lectures of Business Organisation - Course for Managers.

Education and Training

- 2005-2018 Associate Professor at the Economics and Business Department of the Università del Piemonte Orientale
- 1994 Degree in Economics and Business at the Università degli Studi in Torino
- 1988 Diploma of Classical Studies at Liceo Classico Carlo Alberto in Novara

Personal Skills

Mother tongue

Italian

Other languages

	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Interaction	Oral production	
English	B1	B1	B1	B1	B1
French	C1	C1	C1	C1	C1

Levels: A1/A2: Basic user – B1/B2: Independent user- C1/C2: Advanced user
Common European Framework for Languages

Communication skills

I have good communication skills that I have acquired during my lecturing experience.

Organizational and managerial skills

Excellent skills in the organization and management of research groups and business work teams.

Digital skills

SELF ASSESSMENT				
Information processing	Communication	Content creation	Safety	Problem solving
Independent user	Proficient user	Proficient user	Independent user	Independent user

Levels: Basic user - Independent user Proficient user
Digital competences-Self-assessment grid
Good command of office suite (word processor, spread sheet, presentation software)

Driving licence

B

Additional Information

Publications Presentations Projects Conferences Seminars Honours and awards Memberships References Citations Courses Certifications

Articles in magazines

- Invernizzi A. C., Bellucci M., Acuti D., Manetti G. (2021). Form and substance: Visual content in CSR reports and investors' perceptions. PSYCHOLOGY & MARKETING, ISSN: 0742-6046, doi: 10.1002/mar.21635
- Viglia G., De Canio F., Stoppani A., Invernizzi A. C., Cerutti S. (2021). Adopting revenue management strategies and data sharing to cope with crises. JOURNAL OF BUSINESS RESEARCH, vol. 137, p. 336-344, ISSN: 0148-2963, doi: 10.1016/j.jbusres.2021.08.049
- Kraus S., Schiavone F., Pluzhnikova A., Invernizzi A. C. (2021). Digital transformation in healthcare: Analyzing the current state-of-research. JOURNAL OF BUSINESS RESEARCH, vol. 123, p. 557-567, ISSN: 0148-2963, doi: 10.1016/j.jbusres.2020.10.030
- (with Dyussebayeva, S.; Viglia, G.; Nieto-Garcia, M.) "It makes me feel vulnerable! The impact of public self-disclosure on online complaint behavior", In INTERNATIONAL JOURNAL OF HOSPITALITY MANAGEMENT, 2020, DOI:10.1016/j.ijhm.2020.102512, pp.102512, ISSN:0278- 4319, vol. 88
- (with V. Brunetti, R. Colombo, D.A. Passarani), Banche vs Imprese: antagonisti o partner nella crescita?. ECONOMIA AZIENDALE ONLINE, 2017, vol. 8, p. 131-148, ISSN: 2038-5498

- (with A. Menozzi, D.A. Passarani, D. Patton, G. Viglia), Entrepreneurial overconfidence and its impact upon performance, in *International Small Business Journal*, 20/16. ISSN: 02662426
- (with L. Leonardi, D.A. Passarani) The rice supply chain in France: issues, strategies and future developments, in *World Journal of Social Sciences* Vol. 5, No. 2. April 2015 Issue. Pp. 26-40. ISSN:1838-3785
- (with D.A. Passarani, G. Viglia), "Erase and Rewind, I have changed my mind": on the managerial overconfidence of entrepreneurs, published in the Acts of the 7th Conference on Performance Measurement and Management Control (18-20 September 2013, Barcelona, Spain). ISSN: 2295-1660

Contributions to Conference Acts

- (with D.A. Passarani), Competitive strategies of Italian companies operating in the rice sector, published in the Acts of the 5th EuroMed Conference of the EuroMed Academy of Business (EMAB) (4-5- Ottobre 2012, Glion-Montreux, Svizzera). ISBN: 978-9963-711-07-9.
- (with D.A. Passarani), Tour operating companies: analysis of marketing strategies and actual critical business in the Italian context, published in the Acts of the 5th EuroMed Conference of the EuroMed Academy of Business (EMAB) (4-5- Ottobre 2012, Glion-Montreux, Switzerland). ISBN: 978-9963-711-07-9.

Monographies

- Il ruolo dell'hubris nella gestione imprenditoriale A.C. Invernizzi-G. Viglia 2018 Editoriale Scientifica, ISBN978-88-9391-2788-5
- La filiera agroalimentare del riso: aspetti strategici e profili economico-finanziari delle aziende di trasformazione, 2017, ISBN: 978-88-917-6128-6 (RICE SUPPLY CHAIN Strategic aspects and financial description of rice mills)
- Overconfidence in SMEs. Conceptualisations, Domains and Applications. Cham:Springer International Publishing AG, 2017, ISBN: 978-3-319-66920-5
- Le imprese di tour operating analisi degli assetti gestionali e delle complessità economico- finanziarie, Giuffrè Editore, Milano, January 2006. (Tour operating companies: analysis of management assets and of economic-financial problems)
- Le nuove tendenze organizzative, Giappichelli Editore, Torino, 1998. (New organizationl trends)

Chapters of books

- Ragioneria generale e applicata: casi ed esercizi (capitolo primo), AA.VV., Giuffrè, Milano, 2005. (ISBN 8814117136) (General and Applied Accounting - chapter 1)
- Verso il domani (capitolo undicesimo), a cura di A. Cugno, G.Lazzarini, Franco Angeli Editore, Bologna 2002. (To wards tomorrow-chapter 11)
- Analisi dei legami esistenti tra strategie e risultati aziendali (capitolo sesto) in "L'economia delle imprese risiere" di Roberto Candiotto, Giuffrè, Milano, 1996. (Analysis of the relations between strategies and business performance - chapter six)

Other publications

- Paper (with L. Gelmini), The extra-financial information in the report of operations: useful addition or burdensome duty?, accepted for discussion at the 6th Interdisciplinary workshop on Intangibles, intellectual capital & extra-financial information (30 September - 1 October 2010, Università degli Studi di Catania, Catania, Italy).
- Research report (with Spedicato M.), "Le dinamiche aggregative nel settore risicolo: aspetti strategici e reddituali", Nutrial Network gestionali, 2010 Project "Internazionalizzazione ed Eccellenza per l'Innovazione nella Qualità delle Produzioni Alimentari del Territorio e per lo Sviluppo di Knowledge nel campo Nutraceutico - Salutistico". (Aggregative dynamics in the rice sector: management, strategic and income aspects)
- Summary of the research "Verso un club di prodotto Terres d'eau, adresses de marketing touristique pour les terres de riziere du Piemonte", Monthly Review of the Chamber of Commerce, Economy per Bulletin n.1, Novara, January 2009.
- Analisi interpretativa dei dati riguardanti le aree funzionali delle imprese (capitolo terzo) - Tendenze evolutive nei prossimi tre-cinque anni relative alle aree di management (capitolo quarto) - La figura del laureato caratteristiche e qualità richieste alle aziende (capitolo quinto), in Atti della ricerca condotta su "Le figure professionali più richieste dalle imprese novaresi", Mensile della Camera di Commercio industria artigianato e agricoltura, Notiziario economico n.3, Novara, luglio 1997. (Analysis of data on business functional areas - chapter three; Trends in management in the next three-five years - chapter four; The Graduate: characteristics and qualification required by businesses chapter five; in Acts of the research on "The most wanted professions in the Novara area", monthly review of the Chamber of Commerce, Economy Bulletin n. 3, Novara, July 1997.)

Personal data

I agree to the treatment of the personal data of my curriculum vitae (art. 13 D. Lgs. 196/2003 and art. 13 GDPR 679/16.)